

Lamar University Undergraduate Degree Requirements

Name of Degree:	BS Communication-Corporate
All students must satisfy provisions of the Texas Success Initiative program, which are listed elsewhere in this catalog. Developmental courses do not count in the GPA (except for determining full-time status and issues related to probation and suspension) and do not count toward graduation.	
I. Special Requirements within the Philosophy of Knowledge Core Curriculum and Physical Activity:	Communication: COMM 1315—Public Speaking Social Science: PSYC 2301—Intro to Psychology (unless a transfer student)
2. Required Courses for major	COMM 1370—Intro to Communication Studies COMM 1307—Introduction to Mass Communication COMM 1373—Media Writing COMM 1318—Interpersonal Communication COMM 4340—Organizational Communication or COMM 4390 Communication Theory <i>Choose 2 of the following:</i> COMM 2335—Argumentation & Critical Thinking COMM 2331—Broadcast Announcing COMM 2341—Performance Studies COMM 2373—Advanced Public Speaking COMM 3340—Interviewing COMM 3385—TV News Writing & Performing <i>Choose 3 of the following:</i> COMM 3375—Film Theory COMM 4310—Communication Law & Ethics COMM 4383—Persuasion COMM 4390—Communication Theory COMM 3301—Intercultural Communication COMM 4340—Organizational Communication COMM 3370—Psychology of TV & Film COMM 3378—Pop Culture Theory

	<p>COMM 4301— Rhetorical Theory & Criticism COMM4320—Nonverbal Communication</p> <p><i>Take all of the following:</i> COMM 3360—Public Relations COMM 3361—Desktop Publishing COMM 3390—Conflict Management & Small Group Communication</p> <p><i>Choose 1 of the following:</i> COMM 4341—Human Resources Interviewing COMM 4350—Corporate Training & Development</p> <p><i>Choose 2 of the following:</i> COMM 2311—News Reporting COMM 4370—Issues Management COMM 2371—Advertising Principles & Practices COMM 3365—Corporate Video Production</p>
3. Free Electives	24 hours
4. Other requirements	C or higher in all major courses
5. Minor	Not required
TOTAL number of required hours	120 hours

5/2/2011